

**AGENDA ITEM**

**REPORT TO HEALTH AND  
WELLBEING BOARD**

**25<sup>th</sup> September 2024**

**REPORT OF  
DIRECTOR OF  
PUBLIC HEALTH**

**JOINT HEALTH AND WELLBEING STRATEGY**

**SUMMARY**

Since the spring of this year, we have been working on developing the new Joint Health and Wellbeing Strategy (2025-2030) for Stockton-on-Tees. This marks the third such strategy from the Stockton-on-Tees Health and Wellbeing Board. With this new approach, we are focusing on creating a more cohesive, borough-wide strategy rooted in local action. The plan will be underpinned by a joint delivery plan and outcomes framework and overseen by the Health and Wellbeing Board to ensure closer alignment across initiatives.

The Strategy's aim is to bring together ambitions and commitments across the Council, local organizations, partners, and the community to improve health and wellbeing while reducing inequalities. The Health and Wellbeing Board (HWB) serves as the statutory body responsible for providing strategic direction, oversight, and assurance to address health, wellbeing, and inequalities across the Borough.

**RECOMMENDATIONS**

It is recommended that the Health and Wellbeing Board:

- Review and approve the final draft content of the Joint Health and Wellbeing Strategy.
- Approve the next steps toward completing the final Strategy document, including design, layout, executive summary, and foreword, as well as the development of the delivery plan and outcomes framework that will support the Strategy.

## DETAIL

1. **Developing the Strategy:** The strategy has been developed through a collaborative, inclusive, and evidence-based approach, ensuring it aligns with the needs and aspirations of local communities in Stockton-on-Tees. The approach and priority areas have been shaped by:
  - a. **Reflecting on the past:** A review of the previous Health and Wellbeing Strategy, assessing successes, challenges, and lessons learned.
  - b. **Collaborative input:** Analysing relevant existing strategies and plans from across the Council and its partners.
  - c. **Evidence and best practices:** Reviewing the evidence base, national and regional policies, and learning from other localities' health and well-being strategies.
  - d. **Local health insights:** Drawing on local data that highlights the overall health and well-being of the Borough and the factors influencing it.
  - e. **Diverse perspectives:** Workshops with Health and Wellbeing Board members and consultations across the Council, local organizations, and partners.
  - f. **Community voice:** Incorporating feedback from various consultations, surveys, focus groups conducted over the last few years, as part of service reviews, health needs assessments, strategy development, as well as input from the residents' survey.
2. **Timeframe of the Strategy:** The draft Strategy has a 5-year timeframe, recognising the need for commitment to collective goals for a sustained period to drive meaningful improvement whilst acknowledging the ongoing evolution of the national and local context and policy.
3. **Theme and focus of the Strategy:** Through this strategy, we will place a greater focus on our collective efforts to improve the wider determinants "**building blocks**" that contribute to health and well-being. Our collective ambitions are set out through **four priority focus areas**, where we can have the most significant impact and offer the greatest opportunities for collaborative working over the coming years.

The key content of the strategy was presented to the Board in slide deck format during the July Health and Wellbeing Board meeting. The final draft of the document has remained mostly unchanged since then.

## 4. Next Steps

- Design work, with the communications team will be undertaken on the Strategy once the content is agreed.
- A 'user-friendly' executive summary will be co-produced with the Making it Real Board following HWB approval of the Strategy.
- A final version of the Strategy document will then go to Cabinet.

- The Strategy will also be presented and discussed with the ICB place sub-committee, to ensure alignment with the place sub-committee's plan.
- A joint delivery plan and an outcomes framework will be developed, and a final draft brought to the HWB in December for review and approval. The Strategy, delivery plan and outcomes framework will then shape the forward plan for the Board.
- The development of the Strategy, delivery plan and outcomes framework is supported by the series of Board development sessions in September to December 2024.

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